



That Poverty Project

Level III Sponsor – CHAMPION

(\$3,000 - \$4,999)

- Recognition as a “Donor” on *That Poverty Project’s* website with the sponsor’s logo and a “hotlink” to their website (“Partners & Sponsors” page);
- Kept abreast of project achievement by periodic e-mail updates;
- 20+ social media “Shout Outs” (by June 30, 2012) to over 16,000 followers via Twitter and Facebook in support of the sponsor;
- 1 – 2 feature articles will be written about the sponsor’s work and posted on *That Poverty Project’s* blog (by June 30, 2012);
- Posting of one article provided by the sponsor (by June 30, 2012) on *That Poverty Project’s* blog (subject to approval of content by Sean Krausert);
- Posting of one short video provided by the sponsor (by June 30, 2012) on *That Poverty Project’s* blog (subject to approval of content by Sean Krausert);
- Up to 5 hours of consulting about social media provided to sponsor’s staff prior to June 30, 2012 (via telephone, Skype, or e-mail); and
- **The knowledge that every \$3,000 received keeps *That Poverty Project* operational approximately 2 weeks, and that such is multiplied many times over by the benefit of creating awareness and engagement of thousands of people with respect to eradication of poverty.**

Note: All amounts are inclusive of GST.

If you are interested in sponsoring *That Poverty Project* at this level then please contact
Sean Krausert at
403.609.1762 or by e-mail at seankrausert@gmail.com.