



# That Poverty Project

## **Level IV Sponsor – LEADER**

**(\$5,000 - \$9,999)**

- Recognition as a “Donor” on *That Poverty Project’s* website with the sponsor’s logo and a “hotlink” to their website (“Partners & Sponsors” page);
- Kept abreast of project achievement by periodic e-mail updates;
- 30+ social media “Shout Outs” (by June 30, 2012) to over 16,000 followers via Twitter and Facebook in support of the sponsor;
- 2 - 3 feature articles will be written about the sponsor’s work and posted on *That Poverty Project’s* blog (by June 30, 2012);
- Posting of up to two articles provided by the sponsor (by June 30, 2012) on *That Poverty Project’s* blog (subject to approval of content by Sean Krausert);
- Posting of up to two short videos provided by the sponsor (by June 30, 2012) on *That Poverty Project’s* blog (subject to approval of content by Sean Krausert);
- Up to 7.5 hours of consulting about social media provided to sponsor’s staff prior to June 30, 2012 (via telephone, Skype, or e-mail);
- Mention in all press releases issued by That Poverty Project through to the end of June 2012; and
- **The knowledge that every \$5,000 received keeps *That Poverty Project* operational over 3 weeks, and that such is multiplied many times over by the benefit of creating awareness and engagement of thousands of people with respect to eradication of poverty.**

*Note: All amounts are inclusive of GST.*

If you are interested in sponsoring *That Poverty Project* at this level then please contact Sean Krausert at 403.609.1762 or by e-mail at [seankrausert@gmail.com](mailto:seankrausert@gmail.com).