



That Poverty Project

Level V Sponsor – HERO (\$10,000 and over)

- Recognition as a “Donor” on *That Poverty Project’s* website with the sponsor’s logo and a “hotlink” to their website (“Partners & Sponsors” page);
- Kept abreast of project achievement by periodic e-mail updates;
- 60+ social media “Shout Outs” (by June 30, 2012) to over 16,000 followers via Twitter and Facebook in support of the sponsor;
- 4 feature articles will be written about the sponsor’s work and posted on *That Poverty Project’s* blog (by June 30, 2012);
- Posting of up to four articles provided by the sponsor (by June 30, 2012) on *That Poverty Project’s* blog (subject to approval of content by Sean Krausert);
- Posting of up to four short videos provided by the sponsor (by June 30, 2012) on *That Poverty Project’s* blog (subject to approval of content by Sean Krausert);
- Up to 15 hours of consulting about social media provided to sponsor’s staff prior to June 30, 2012 (via telephone, Skype, or e-mail);
- Mention in all press releases issued by That Poverty Project through to the end of June 2012;
- A FREE Keynote Presentation to be provided by Sean Krausert to the sponsor’s organization (subject to determining a mutually agreeable time; does not include reasonable travelling expenses which would be covered by sponsor); and
- **The knowledge that every \$10,000 received keeps *That Poverty Project* operational for over 1.5 months, and that such is multiplied many times over by the benefit of creating awareness and engagement of thousands of people with respect to eradication of poverty.**

Note: All amounts are inclusive of GST.

If you are interested in sponsoring *That Poverty Project* at this level then please contact Sean Krausert at 403.609.1762 or by e-mail at seankrausert@gmail.com.